THE SYCAMORE INSTITUTE



Why Housing Matters for Tennessee

October 29, 2024

Key Takeaways

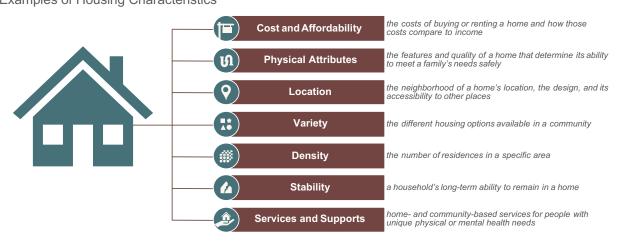
- Housing is a key driver of individual and family well-being and an important component of thriving communities.
- Economic Security and Growth Housing affordability and location can have far-reaching effects on household financial security and communities' economic competitiveness.
- **Health** Physical housing conditions, housing affordability, and a community's resources and conditions can affect health outcomes.
- **Transportation** The location and availability of attainable housing closely links to transportation, transportation costs, traffic congestion, and the demand for mobility options.
- Education The city and community where a home is located often determines the educational opportunities available to a child.
- **Regional and Spillover Effects** Housing deficiencies in one market can have consequences for an entire region.
- Local Finance Housing has many implications for local government finances—including property taxes and the costs of and demand for local infrastructure.
- **Civic Life and Social Capital** Homeownership, a home's community, and the housing options in those communities can have implications for civic life and social capital.
- Energy and the Environment Housing construction and characteristics also have connections to utility costs, agricultural and natural land, and the environment.
- Low-income and minority neighborhoods tend to have features associated with less opportunity and worse outcomes—many of which were areas isolated by past housing policies.

Housing is an important driver of economic security and well-being, but many Tennesseans struggle to afford a home in their community. Meanwhile, policymakers at all levels of government are increasingly looking for ways to address these issues. This report explores the connections between housing and economic security and growth, health and safety, transportation, and education for both individuals and communities. It also explores the potential regional impacts, implications for local government finances, and past housing policies' role in shaping housing today.

Background

Housing is a basic necessity. A home provides shelter, safety, and privacy. It supports life's core activities—sleeping, cooking, personal hygiene—and is often necessary for participation in civic society. For example, you need a permanent address to get a driver's license, vote, open a bank account, receive mail, and qualify for many forms of public assistance. (1) (2) (3) (4) (5) (6)

Figure 1. Housing Options Affect the Well-Being of Individuals, Families, and Communities



Examples of Housing Characteristics

Source: The Sycamore Institute

Housing options and the characteristics of those options affect the well-being of individuals, families, and communities. These features are often interrelated and reinforcing and include (Figure 1):

- **Costs and Affordability** The costs of buying or renting a home, home insurance, repairs, maintenance, utilities, and property taxes and how those costs compare to income.
- **Physical Attributes** The features and quality of a home that determine its ability to meet a family's needs safely.
- Location The neighborhood of a home's location, the design, and its accessibility or proximity to stores, schools, work, and other amenities.
- Variety The housing options available in a community—including type, size, and cost.

- Density The number of residences in a specific area—typically measured as the number of dwelling units per acre.
- **Stability** A household's long-term ability to remain in a home, which affordability, eviction, forced moves, and homelessness can threaten. (7) (8)
- Services and Supports Home-based services that help people with unique physical or mental health needs to live in the community.

Figure 2. Housing Was the Single Largest Expense for the Average Southern Household in 2023

Average Household Expenditures in the South as a Percent of Pre-Tax Income (2023)

Housing	All Other Expenditures			Tax & Other
15% Shelter (rent, mortgage, property taxes,	14% Transportation		9% Pensions & Personal	9% Taxes
maintenance, insurance)		10% Food & Beverage	life insurance, Social Security, etc.)	
10% Other Home-Related Costs	8% All Other Expenditures (entertainment, apparel, personal care, etc.)	6% Health Care		9% Other

BLS' "South" region includes AL, AR, DE, DC, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, VA, and WV. Source: U.S. Bureau of Labor Statistics (9)

Financial Security and Economic Growth

Housing affordability and location can have far-reaching effects on household financial security and the economic competitiveness of communities.

Household Financial Security

Housing is usually a household's single largest expense (**Figure 2**). Regional housing supply, demand, and features like size, location, age, and physical quality determine housing prices. (10) Other costs may include home insurance, mortgage interest, maintenance and repairs, utilities, property taxes, and modifications necessary to meet new needs or building codes. Homeowners face these costs directly, while they are also passed onto renters through higher rents.

Because of its role in household budgets, housing is a key factor in a family's financial security. For most families, housing costs determine what remains for life's other expenses. (9) Families must decide how to balance the costs of housing with other necessities like food, transportation, and health care. When households spend more than 30% of their income on housing, they are considered "cost-burdened." In 2023, an estimated 28% of Tennessee households were cost-burdened—including 49% of renters, 25% of homeowners with a mortgage, and 11% of homeowners without a mortgage (**Figure 3**)— proportions that varied significantly across the state and within communities (**Figure 4**). (11)

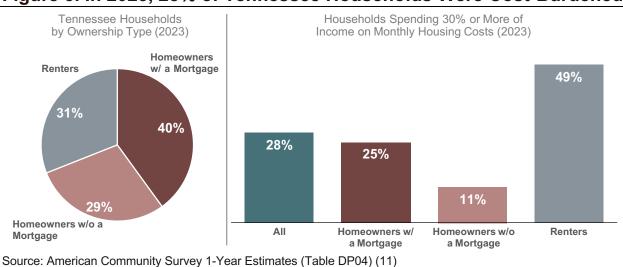
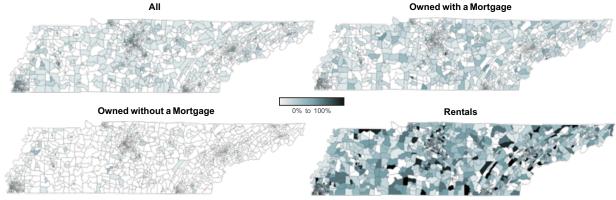


Figure 3. In 2023, 28% of Tennessee Households Were Cost-Burdened

Figure 4. The Share of Households Spending More Than 30% of Income on Housing Varies Across Tennessee

Percent of Households Spending 30% or More of Income on Monthly Housing Costs (2018-2023)



See dashboard on SycamoreTN.org interactive data. Excludes Census tracts with fewer than 10 households in any one of the household type categories. Source: American Community Survey 5-Year Estimates (Table DP04) (11)

Housing can also affect economic mobility. People may be more hesitant to move to areas with more job opportunities if the housing prices in those areas are too high. (12) A home's neighborhood may also affect opportunities for upward mobility—like school quality, socioeconomic diversity, and transit access. (13)

Figure 5. Housing Is a Key Component of Wealth in the U.S., Especially for Middle Class Families

Net Worth and Assets of U.S. Families in 2022

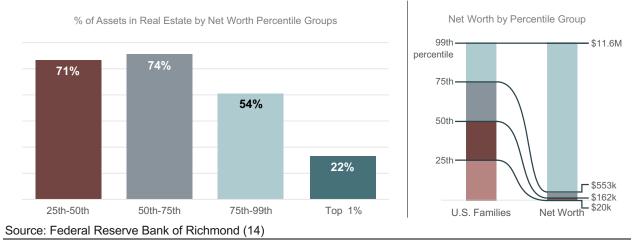
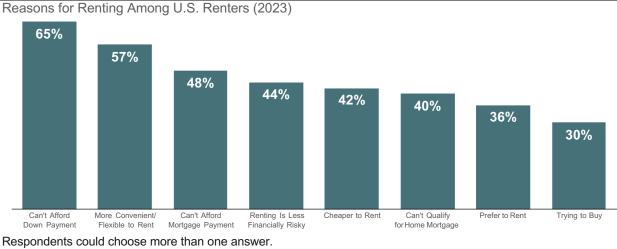


Figure 6. Most Renters Cite a Financial Reason for Renting Instead of Buying



Source: The Federal Reserve Report on the Economic Well-Being of U.S. Households in 2023 (15)

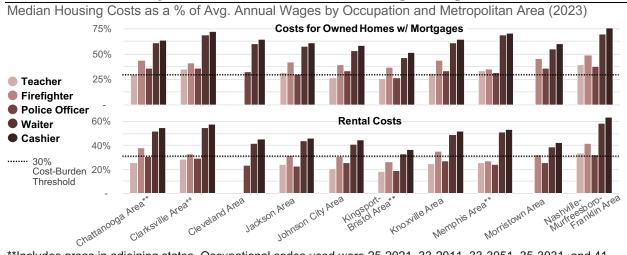
Housing can be a key component of or barrier to building wealth in the United States—especially for middle class families. (16) Real estate was the largest asset for most middle-net-worth families in the U.S. in 2022 (Figure 5). When housing costs are attainable, families can buy a home—an asset with stable long-term housing costs, the opportunity to build equity, increased credit access, and the ability to pass something on to future generations. However, high rent can stand in the way of saving for a future home's down payment, and high purchase prices can put homeownership out of reach for some. In fact, most American renters cite at least one financial reason for renting instead of owning (Figure 6). (15) For renters and homeowners, high housing costs can crowd out other investment opportunities that may help families plan for retirement or provide other pathways to multi-generational wealth.

Housing instability can affect employment. Those who experience evictions and homelessness have been shown to be more likely to lose their job or have a harder time finding a job. Reasons may include the inability to take time off to deal with legal proceedings or lack of access to the identification documents needed for employment. (17) (18) (19) (20)

Community Economic Competitiveness

Discrepancy between the location of jobs and the employees needed to fill those jobs can slow economic growth and productivity. An area's housing stock can stifle job growth if the housing supply is not responsive enough to accommodate the needed workforce. When this happens, workers may live further away from their jobs or find new employment to afford a house that meets their needs. As a result, businesses may struggle to fill open positions and experience more turnover and less worker productivity from the physical and mental health effects of longer commute times. High housing costs also increase the demand for higher wages, driving up business costs. Many issues associated with spatial mismatch are even more pronounced for lower-wage workers who are more sensitive to housing and transportation costs. (21) (22) (23) (24) (25) (26) (27) (28) (29) (30) (31) (32)

Figure 7. Typical Housing Costs in Tennessee's Metro Areas Were Over 30% of Many Essential Workers' Average Wages in 2023



**Includes areas in adjoining states. Occupational codes used were 25-2021, 33-2011, 33-3051, 35-3031, and 41-2011, respectively. Data were not available for all occupations in all areas. Source: The Sycamore Institute's analysis of data from the U.S. Bureau of Labor Statistics Occupational and Employment Wage Statistics for May 2023 and the American Community Survey 1-Year Estimates for 2023 (33) (11)

Data suggest that many parts of Tennessee lack sufficient housing options at price points needed to attract and maintain a broad and competitive workforce. For example, communities throughout the state need teachers, police, and service industry employees. However, the typical housing costs in 2023 were more than 30% of average wages for many of these jobs in Tennessee's metro areas (**Figure 7**). (33) (11)

These factors can play a role when some businesses look to relocate or expand. When making these decisions, companies typically consider an area's labor market potential. If the business' wages can't comfortably cover housing costs in an area, that may affect its ability to recruit and retain

employees. (21) In fact, some companies are considering a return to corporate housing and other ways to subsidize housing for employees to address current shortages. (34)

Health and Safety

Housing Stock

Physical housing conditions can affect health outcomes—especially for children. (17) (35) (36) (37) For example, poor air quality, inadequate ventilation, extreme temperatures, and high humidity can trigger health issues like asthma, fatigue, headache, dizziness, poor sleep, and an increased risk of cancer. (38) (39) (40) (41) Issues such as rodent or insect infestations, excessive moisture and mold, exposure to lead or other hazardous elements, and unsafe or disconnected utilities can cause illness and injury. (17) (42) (40) Poor quality housing can also contribute to adverse mental health by increasing levels of stress, anxiety, and depression. (12) (14) (15) In addition, the physical attributes of a home (e.g., poor lighting, uneven flooring, access to railings and grab bars) can expose aging adults or those with disabilities to falls or other accidents that can lead to injury or death. (43)

High housing costs can also contribute to poor health. As families balance housing expenses alongside other expenditures, they may face challenges that affect health, including:

- **Financial Trade-Offs** Choosing between paying for housing and affording quality food, health care, or other essentials necessary to maintain health. (37)
- **Poor Home Quality** Lower-income families are more likely to live in substandard housing that meets their budgets but may have one or more of the quality issues outlined above. (37)
- **Deferred Maintenance** Delaying essential but costly maintenance may expose a household to health and safety hazards.
- **Overcrowding** An inadequately-sized home may lead to increased stress, reduced privacy, and more illness. (17)
- Instability and Homelessness Housing instability creates hardship that increases stress and makes it difficult for individuals to manage their health. (17) Temporary or long-term homelessness, for example, can compound issues of instability, leading to chronic health problems and greater use of costly emergency services instead of preventative care. Housing insecurity in childhood can also affect long-term physical and mental health. (44)

Community Factors

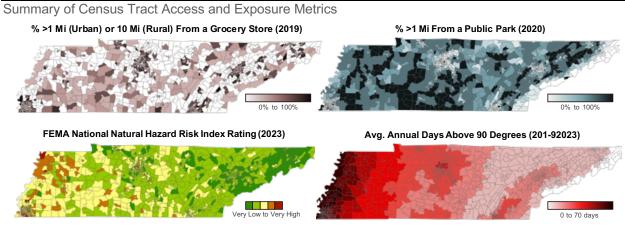
The community and neighborhood surrounding a home influence health. (52) (37) Areas without essential resources and safe conditions expose residents to or increase their risk for adverse health outcomes. A household's access to resources and exposure to factors that affect health can vary significantly across neighborhoods in the same city or community, including:

• Access to Healthy Foods — According to the most recent federal estimates, 27% of Tennesseans lived more than a mile in urban areas or 10 miles in rural areas from a grocery store in 2019 (**Figure 8**). (45) (46) People with limited access to affordable and healthy food are at higher risk of poor nutrition and nutrition-related chronic diseases. (53) (54) (55)

- Recreational Opportunities In 2020, about 34% of Tennesseans lived within a half mile of a publicly-accessible park, and about 53% lived within a mile—a proportion that varied significantly even within communities (Figure 8). (47) Access to sidewalks and recreation like parks, nature centers, trails, and outdoor activities creates opportunities for physical activity and is associated with better mental and physical well-being. (56) (57) (58) (59)
- Crime Neighborhood crime and violence exposes residents to harm, and the stress associated with exposure to violence negatively impacts healthy physical activity and mental health— especially among children. Witnessing violent crime is considered an <u>adverse childhood</u> <u>experience</u> that can trigger toxic stress and affect healthy brain development. (60) (61) (62)
- Transportation Accessibility Issues like local transportation infrastructure and workplace proximity can affect health. Accessible transportation systems and options can make it easier for individuals to get medical care and provide other opportunities to stay healthy, especially for those with more frequent health needs. (63) (64) Meanwhile, sedentary time commuting alone— especially 30 minutes or more—has been linked to higher blood pressure, obesity risk, poorer mental health, and less physical activity. (65) (66) (67) (68) (69)
- **Hazardous Infrastructure** Some communities may have older public infrastructure that can pose health risks. For example, lead water lines can contaminate drinking water. (70) Lead exposure is particularly harmful to children and can affect the brain and nervous system, growth and development, and learning and behavior. (71) The U.S. Environmental Protection Agency recently estimated that about 13% of Tennessee's water lines may contain lead—the 14th highest proportion across the U.S. (72) Meanwhile, a statewide lead service line inventory is currently underway that will provide a more accurate estimate. (73)
- **Pollution** Proximity to air, water, and ground pollutants from commercial properties or noise pollution from nearby transportation can result in negative health effects. (74) (75) (76) (77)
- Extreme Heat There is wide variation in the frequency of extreme heat within communities because of factors like tree coverage and the amount of paved, heat-absorbing surfaces. (78) For example, in Nashville from 2019-2023, the average number of days with temperatures over 90 degrees varied from 22 days in parts of southwest Davidson County to 32 in the downtown core (Figure 8). (48) (49) Extreme heat can trigger related illnesses like heat exhaustion or heat stroke—particularly for older adults, children, and individuals with certain chronic conditions. (79) (80) (81) Between 2017 and 2022, extreme heat was linked with 76 deaths in Tennessee, over 950 hospitalizations, and about 10,000 emergency department visits. (82)
- **Other Natural Hazards** Some places are at higher risk for natural hazards. According to the Federal Emergency Management Agency (FEMA), about 11% of Tennesseans live in an area designated as being at high risk for at least one of 18 natural hazards (**Figure 8**)—including

tornadoes, earthquakes, heat waves, winter weather, and riverine flooding. (50) (51) These hazards can contribute to weather-related death, exacerbate underlying illnesses, or amplify the negative effects of existing air pollutants. (83)

Figure 8. Access to Resources and Exposure to Factors That Affect Health Can Vary Significantly Within Tennessee Communities



See dashboard at SycamoreTN.org for interactive data. Sources: USDA, CDC Environmental Public Health Tracking, and FEMA (45) (46) (47) (48) (49) (50) (51)

Access to services and supports in the home or community can also help some individuals with unique physical or behavioral health needs maintain stable housing. For example, home and community-based services include medical and non-medical supports that help older adults and individuals with disabilities live independently in their homes and communities instead of institutions. (84) (85) (86) (87) Meanwhile, supportive housing approaches often combine subsidized housing with an even more intensive level of services. These programs usually target those needing inpatient- or institutional-level care to maintain stable housing. Targeted populations include individuals with substance use disorders, mental illness, and/or disabilities, older adults, chronically homeless adults, and/or veterans, among others. (88) (89) (90) (91)

Transportation and Infrastructure

The location and availability of attainable housing closely links to transportation. (92) (93) For example, commute times and car expenses are directly linked to the proximity of housing to work and other necessities, housing density, and nearby transportation options and infrastructure. (94) (95)

Transportation is most families' second largest household expense (Figure 2), and those costs often factor into housing affordability analyses. (94) (95) (96) (97) Transportation costs can be particularly high for lower-income or rural individuals. In 2023, for example, households nationally spent about 12.9% of pre-tax income on transportation costs—compared to 15.0% for rural areas and 31.5% for those with incomes in the bottom one-fifth. (98) (99) Sometimes, transportation costs are higher where housing is more affordable—often farther from centers of work and commerce. Because of that, housing and transportation costs are often considered together to understand housing affordability better in Tennessee and nationally. (92) (100)

Figure 9. Combined Housing and Transportation Costs May Be Unaffordable for the Typical Household in Most of Tennessee

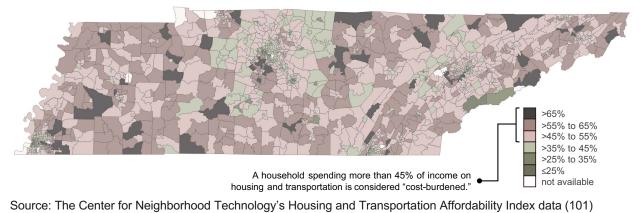
% of Tennessee Areas with Costs Exceeding Affordability Thresholds (2019)
71%
75%
18%
20%
% of all
Census tracts
Housing
+ Transportation

HousingHousing + Transportation≥30% of area's median income≥45% of area's median income

Source: The Sycamore Institute's analysis of data from the Center for Neighborhood Technology's Housing and Transportation Affordability Index (101)

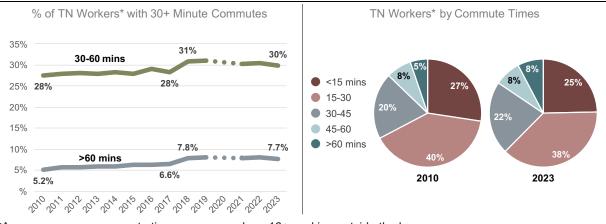
Figure 10. Combined Housing and Transportation Costs Comprised More Than 45% of the Typical Income in Most of Tennessee in 2019

Housing and Transportation Costs as a Percent of Area Median Income by Census Tract (2019)



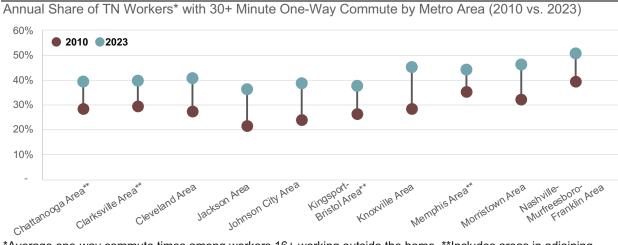
Far more areas of Tennessee are considered unaffordable when considering transportation and housing costs together. (92) When accounting for both factors, a household is considered costburdened if it spends more than 45% of its income on housing and transportation. (92) In 2019, about 20% of Tennesseans lived in areas where housing costs alone comprised 30% or more of the typical household income. However, about 75% lived in areas where combined housing and transportation costs were at least 45% of the typical income (**Figures 9** and **10**). (102)

Figure 11. Commute Times Increased Between 2010 and 2023 for Most Tennessee Workers



*Average one-way commute times among workers 16+ working outside the home. Note: 2020 data are not available due to COVID-related disruptions. Source: American Community Survey 1-Year Estimates (Table S0801) (11)

Figure 12. The Share of Workers Commuting 30 Minutes or More Increased in Every Tennessee Metro Area Between 2010 and 2023



*Average one-way commute times among workers 16+ working outside the home. **Includes areas in adjoining states. Source: American Community Survey 1-Year Estimates (Table S0801) (11)

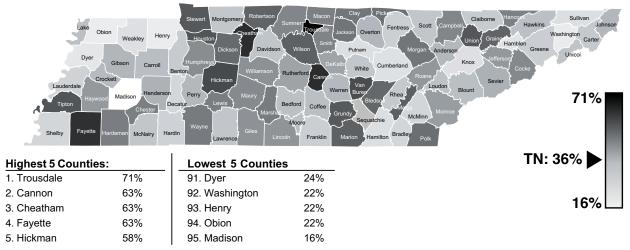
The proximity of housing to work and other necessities closely links to traffic congestion,

commute times, and the demand for mobility options. There are more drivers on Tennessee roads that ever before, and congestion in some areas is worse than others. The reasons vary—including population trends and factors like increased tourism and entertainment travel. (103) (104) (105) Among the population trends is a migration of Tennesseans out of urban job centers where housing prices tend to be higher (discussed later). To the extent that workers live further from their jobs, driving can increase in the absence of other mobility alternatives. These trends can become self-reinforcing when more traffic boosts demand for wider highways, which may temporarily reduce travel times but often create more traffic in the long run by facilitating growth further from employment centers. (106) (107)

Over the last 15 years, commute times rose for most Tennesseans (Figure 11). The share with a one-way commute time of 30 minutes or more for work increased in every metro area in the state between 2010 and 2023 (Figure 12) and in all but 13 counties between the 2006-2010 and 2018-2022 periods (Figures 13 and 14). During this same time, the share of those working outside their home county increased (Figures 15 and 16). (11)

Figure 13. The Share of Workers With One-Way Commute Times of 30 Minutes or More Varies Across Tennessee

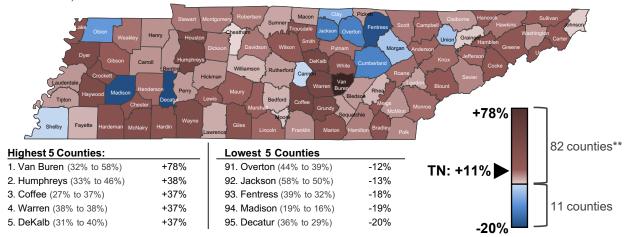
Avg. Annual Share of TN Workers with a 30+ Minute One-Way Commute by County (2018-2022)



*Average one-way commute times among workers 16+ working outside the home. Source: American Community Survey 5-Year Estimates (S0801) (11)

Figure 14. The Share of Workers Commuting 30 Minutes or More Increased in Most Counties Between 2010 and 2022

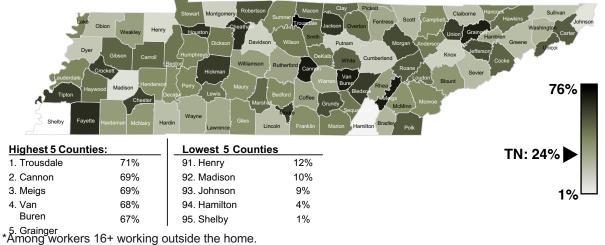
Change in Avg. Annual Share of TN Workers* with 30+ Minute One-Way Commutes (2018-2022 vs. 2006-2010)



*Average one-way commute times among workers 16+ working outside the home. **Excludes two counties with a change of less than +/-1%.

Source: American Community Survey 5-Year Estimates (S0801) (11)

Figure 15. The Share of Tennesseans Commuting to Work Outside Their Home Counties Ranged from 1% to 71% Across Tennessee

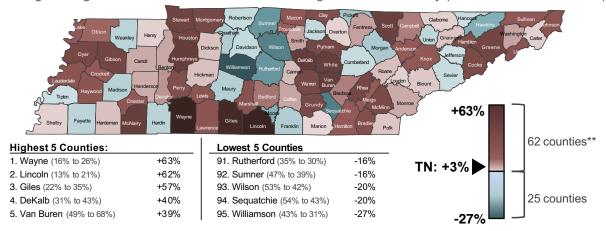


Avg. Annual Share of Workers* Who Work in Another County (2018-2022)

Source: American Community Survey 5-Year Estimates (S0801) (11)

Figure 16. Tennesseans Commuting to Work Outside Their Home County Increased in Most of the State Between 2010 and 2022

Change in Avg. Annual Share of Workers* Commuting Outside the County (2018-2022 vs. 2006-2010)



*Among workers 16+ working outside the home. **Excludes eight counties with an increase of less than 1%. Source: American Community Survey 5-Year Estimates (S0801) (11)

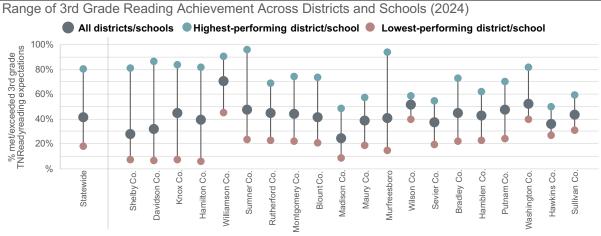
Education

A home's city and community often determine the educational opportunities available to a child. The location of their home determines not only a child's school district but, in most cases, a child's specific school-both of which can affect the quality of the educational opportunities available. For example, state assessment outcomes vary significantly both across and within Tennessee school districts (Figure 17). (108) (109) (110)

Housing, school quality, income, and educational attainment are often interconnected. Family socioeconomics, like parents' income and educational attainment, correlate with a child's academic success. (111) (112) (113) (114) Home prices also tend to increase as school spending and quality increase. (115) (116) (117) Because of these factors, the highest-performing schools and districts are often in areas with the highest incomes and housing costs. Indeed, school district-level data for Tennessee show that school districts' housing costs, test scores, and parent income and education all positively correlate (**Figure 18**). (11) (118) (109)

Better performing, economically diverse school districts may offer opportunities for low-income students, but housing costs in these areas could shut them out. Socioeconomics, school quality, and housing costs can be self-reinforcing even as the specific causes and effects among them are disputed. However, our prior analysis showed that economically disadvantaged students in Tennessee tend to perform better in districts that are higher performing overall and more socioeconomically diverse.

Figure 17. Academic Outcomes Vary Significantly Both Across and Within School Districts in Tennessee



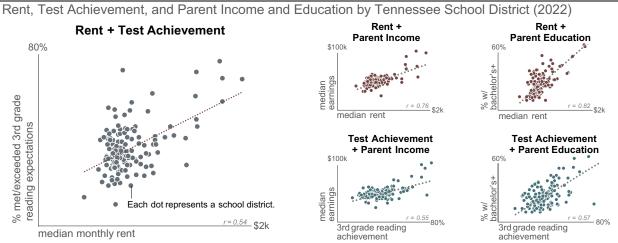
For illustrative purposes, school-level ranges are provided for the 20 districts with 10 or more schools where testing occurred. Source: TN Department of Education (108) (109) (110)

Home prices can affect school resources, but the design of Tennessee's school funding formula smooths out some of the difference in school districts' revenue-raising potential. An area's housing prices and the income of its residents affect how much revenue (i.e., property and sales tax) each local government can raise for schools and other programs and services. However, Tennessee's education funding formula considers these factors—known as <u>fiscal capacity</u>—when determining how much state funding each school district receives and the minimum local contribution. However, there is no cap on how much local governments can spend on schools.

Housing instability can negatively affect a child's educational success. Children who lack stable housing due to frequent moves, evictions, or periods of homelessness face many obstacles that result in lower academic performance. These students tend to change schools frequently and miss more days. Compared to their peers, students who experience these disruptions have shown worse outcomes on school readiness, testing performance (**Figure 19**), school dropout, disciplinary issues, on-time graduation, post-secondary enrollment, persistence, and completions. (119) (120) (121) (108) Children in

crowded homes can also have similar outcomes due to lack of privacy, sleep disruptions, and an environment inconducive to studying. (122)

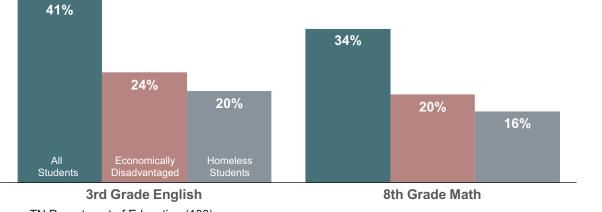
Figure 18. Tennessee School Districts' Test Scores, Housing Costs, and Parent Income and Education Are Positively Correlated



Metrics are 2018-2022 median monthly rent for all rented homes, % of 3rd graders meeting/exceeding expectations on the 2022 English language arts TNReady, 2018-2022 median earnings for working parents of children enrolled in public school, and 2018-2022 % of parents of children enrolled in public school with at least a bachelor's degree. Sources: American Community Survey 5-year estimates (11) (118) and the TN Department of Education (109)

Figure 19. Students Who Face Housing Instability Tend to Have Worse Educational Outcomes—Including Lower Testing Achievement

% of Tennessee Students Meeting or Exceeding Expectations on the TNReady Test by Group (2024)



Source: TN Department of Education (108)

Regional and Spillover Effects

Housing deficiencies in one market can have consequences for an entire region. As discussed throughout this report, residents may be displaced or choose to live farther away from high-cost areas. They may then face longer commute times to work—increasing congestion on the region's roads. An influx of new residents could also strain local resources or shift the programs and services residents want from their local governments. (123) For example, rural areas often provide fewer public services for

residents than urban areas, and new residents may expect more public services in growing areas that have traditionally been more rural. (124)

Increased remote work options and worker relocations from relatively high-cost housing markets can compound housing affordability issues. (125) For example, the Nashville metro area is a beneficiary of net migration from places around the country—often from cities with higher average housing costs. Anecdotal information suggests that some new Tennessee residents also brought remote jobs from higher-paying markets. (126) (127) Together, these trends bring an influx of new residents who drive up demand for housing and bring financial resources detached from the local job market and economy.

Increasing housing prices may also contribute to a shift in generational living preferences. Young, well-educated, higher-income millennials (born between 1977 and 1996) drove renewed urban investment nationwide in the 2000s and 2010s as they sought homes close to amenities. (128) Today, millennials are increasingly looking to suburbs, which may be due to rising urban housing costs and/or a lack of options that meet family needs. Whatever the reason, this may bring changes and new preferences for suburban communities. (129)

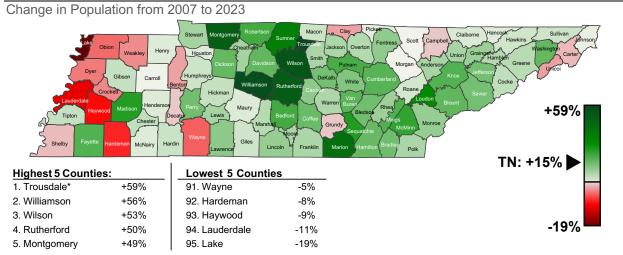
Increased housing demand and costs can potentially contribute to the displacement of long-time residents—changing communities, culture, and access to services. Gentrification is the cascade of effects that can happen when higher-income residents move into low-cost areas. Often, these dynamics can revitalize neighborhoods—increasing the demand for housing and investments in new construction, business, and amenities. While these trends can bring improvements, new opportunities, and beneficial diversity for existing residents, they can also increase housing costs that may be unaffordable for some. For those already living in these communities, for example, increased housing costs may mean higher rent for renters or property taxes for owners. This may force long-term residents and culturally unique or racially diverse communities to disperse—moving to areas with lower housing costs. While residential diversity comes with many benefits discussed later, significant displacement can erode community culture, cohesion, social networks, and access to social services near target populations that are now more scattered. (130) (131) (132) (133)

These dynamics have played out in recent years in Middle Tennessee. For example:

- **Out-Migration** Nashville's surrounding counties have experienced large population increases due in part to more people moving out of Davidson County (**Figures 20** and **21**). Six of the top 10 counties for population gains between 2007 and 2023 bordered Davidson or were one county away. Meanwhile, the latest available data show that more people were both a) moving out of Davidson and into its bordering counties and b) from Davidson or its bordering counties into the surrounding counties during 2016-2020 than in 2007-2011. (137) (138) High home prices in Nashville are often cited as a reason for the net migration out of the county. (139) (140) (141)
- **Displacement** A 2023 Nashville study found that, between 2000 and 2017, the number of white residents grew in neighborhoods that traditionally had more black residents, while the number of black residents grew in surrounding areas that had traditionally been mostly white.

This study attributed this shift—in part—to gentrification and the displacement of lower-income renters. (132) (133)

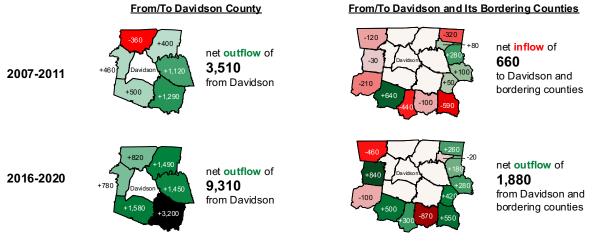
Figure 20. Many of Tennessee's Largest Population Gains Over the Last 15 Years Occurred in Counties Surrounding Nashville



*Includes some prisoners of a new correctional facility that opened in 2016. Population estimates consider prisons and other institutions as an individual's residence if they lived there for the majority of months in the last year. (134) Sources: U.S. Census Bureau's Mid-Year Population Estimates (135) (136)

Figure 21. More People Moved Out of Davidson and Its Bordering Counties to Surrounding Areas In 2016-2020 Than a Decade Earlier

Net Annual Migration To/From Nashville-Area Counties (2007-2011 vs. 2016-2020)



Source: U.S. Census Bureau County-to-County Migration Flows from the American Community Survey (137) (138)

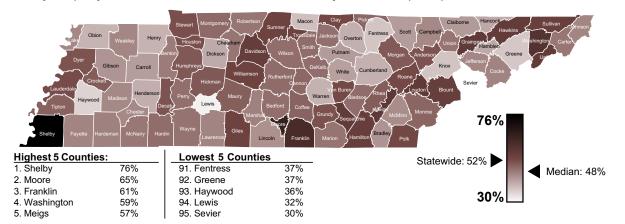
Local Government Finances

Housing has many implications for local government finances—including property taxes, the state's largest local revenue source. In Tennessee, <u>local property taxes</u> are the primary source of revenue for most counties (Figure 22). (142) (143) (144) (145) (146) Residential property is the largest portion of the property tax base statewide. In 2023, residential property comprised about two-thirds of

property tax assessments across the state—a proportion ranging from a high of 90% of all assessed property in Grainger and Union Counties to a low of 39% in Sevier County (**Figure 23**). (147)

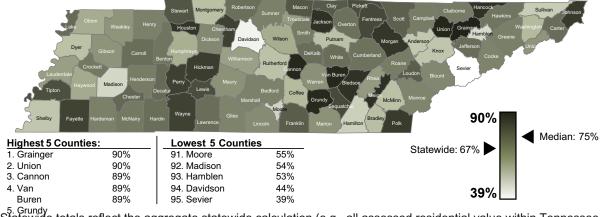
Figure 22. Property Taxes Are the Largest Source of Local Revenue for Most Tennessee Counties

County Property Tax Collections as a % of Local County Revenues (2023)



Local revenues include only own-source revenues (e.g., local taxes, fees, and fines) and exclude others (e.g., federal, state). Statewide totals reflect the aggregate statewide calculation (e.g., the total county revenues in all 95 counties divided total county property tax collections). The 95-county median is the 48th highest/lowest value among the 95 counties' calculations. Source: The Sycamore Institute's analysis of data from the Tennessee Comptroller and Davidson, Hamilton, Knox, and Shelby Counties (142) (143) (144) (145) (146)

Figure 23. In 2023, Residential Property Made Up Between 39% and 90% of Assessed Value in Tennessee Counties



Residential Property as a % of Total Assessed Value (2023)

5. Grundy Statewide totals reflect the aggregate statewide calculation (e.g., all assessed residential value within Tennessee divided by all assessed value). The 95-county median is the 48th highest/lowest value among the 95 counties' calculations. Source: The Sycamore Institute's analysis of data from the TN Comptroller (147)

Increases in home values and costs do not always translate to additional tax revenues for local governments in Tennessee. Local governments may collect more revenue from increased values resulting from property improvements (e.g., a new housing development or an addition to an existing dwelling). However, under Tennessee's "truth-in-taxation" law, local coffers do not automatically get a

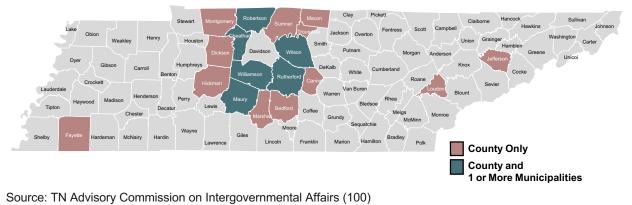
windfall from increased property values alone. Under the law, county property tax rates drop automatically after a reappraisal so that total county property tax collections remain unchanged. This new rate is known as the certified tax rate. If a county wants to tap into any increased appraisal values, the county commission must approve an increase to the certified property tax rate. (148) (149) Tennessee counties that saw the largest property value increases between 2008 and 2023 <u>also had the largest decreases in property tax rates</u>—likely because of this law.

The density of housing and development can affect the cost of local public services and

infrastructure. When housing is further apart, it requires infrastructure like roadways and water systems to cover larger areas with fewer people. As a result, governments in lower-density areas tend to face higher per capita costs for roads, water, trash collection, fire and police protection, and schools. (150) (151)

Rapid housing development to meet new needs can also place fiscal pressures on existing residents. While the private sector builds houses to attract and accommodate new residents, local governments must provide other necessary infrastructure. This requires upfront capital investments in roads, utility systems, and school buildings, often before local governments collect the revenues to pay those costs. Issuing bonds can finance some of these capital projects. Even so, bonds come with debt service costs that some local governments may initially struggle to cover without increasing taxes on existing residents. (124)

Figure 24. Tennessee State Law Authorizes Local Governments in 18 Counties to Levy Impact Fees and/or Development Taxes



Local Tennessee Governments Authorized to Levy Impact Fees and/or Development Taxes (2024)

Some but not all counties in Tennessee have special fees on new construction intended to help support the infrastructure needed to accommodate rapid growth. State laws allow local governments in 18 counties to levy impact or development taxes and fees on new construction to fund infrastructure expansions(Figure 24). (100) These types of fees and taxes add to the cost of construction but— compared to other factors—are not believed to affect housing affordability substantially. (100)

Civic Life and Social Capital

Homeownership, a home's community, and the housing options in those communities can have implications for civic life and social capital. Social capital has been described as "the glue that makes society work" and includes things like social trust, relationships and interactions with others, a sense of belonging and connectedness, and ties to the community. (152) (153) Examples of the connections between housing and social capital include:

- Neighborhood Diversity Communities with housing that meets various needs and budgets may be more socioeconomically and demographically diverse. (154) Living, working, learning, and interacting in socioeconomically diverse communities has been connected to better health and educational outcomes and higher social capital. (155) (156) (157) (158) Conversely, one extreme version of community uniformity—concentrated poverty—can lead to neighborhoods that persistently display higher crime rates, lower economic mobility, and worse outcomes for health, education, and financial security. (159)
- **Civic Spaces** Meanwhile, community resources like parks, libraries, community centers, and coffee shops offer more opportunities for social interactions and contribute to trust, happiness, and a sense of purpose and belonging. (160) (161)
- **Civic Engagement** Homeownership and stable longer-term housing have also been linked to increased civic engagement like voting and volunteering. (162) (163)

Other Effects

Housing construction and characteristics also have connections to utility costs, agricultural and natural land, and the environment. For example:

- Agricultural and Natural Land Loss The construction of new housing can contribute to a loss of agricultural and natural land—particularly when houses in new developments are more dispersed (i.e., more acreage per home). (164) (165) The loss of some types of natural lands— like wetlands that absorb and filter water for large areas—can create collateral consequences like increased flooding in other areas. (166) (167) (168) According to the University of Tennessee, at least 341,000 acres of agriculture, farm, and forest land were converted to residential uses between 2014 and 2023. (169) In recent years, residential, commercial, and road development have outpaced other causes of wetland loss in Tennessee. (170)
- Energy Efficiency How homes are constructed and outfitted can affect energy usage and utility bills. This includes things like insulation, old appliances, drafty doors and windows, and damaged air ducts. (171)
- Natural Disaster Risks The same natural disasters affecting health can also drive homeownership costs. Construction of homes in areas at high risk for natural disasters like flooding and wildfires often comes with high home insurance costs. One recent study found that average property insurance premiums increased by 33% nationally between 2020 and 2023 due to an increased risk of natural disasters. (172)

Housing can affect the criminal justice system when housing instability leads to incarceration. People without housing may be charged with violating laws against things like sleeping or camping on public property, trespassing, loitering, or obstruction of a passageway—which can result in fines or arrests. (173) (17) Studies have shown that formerly incarcerated individuals on probation have higher recidivism rates when they struggle to maintain stable housing. (174) Meanwhile, a criminal record can make it harder or impossible to get a home or qualify for public housing. (175)

Historical Factors

Housing policies of the past drove down property values in many low-income and minority neighborhoods. For example, mortgage and lending practices beginning in the 1930s made it difficult to invest in or move out of racially and economically segregated neighborhoods by limiting loan access. Under these practices, federal housing agencies also encouraged covenants in property deeds barring the sale of homes in white neighborhoods to black households. (176) Meanwhile, federal infrastructure efforts of the 1950s often concentrated development like interstates near or through low-income and minority neighborhoods. These policies drove down property values in these areas. (177) (77) (60) (178) (179) (180) (159) (181) (182)

Today, many of the neighborhoods targeted by these policies have features associated with less opportunity and worse outcomes. The lower property values that resulted from these policies isolated affected residents and neighborhoods and made it difficult for them to achieve physical and economic mobility for themselves and their children. The long-term effects of these and subsequent policies are disputed. However, many of the areas these policies targeted continue to have similar socioeconomic and demographic composition to the ones they did then, and their characteristics are associated with worse health and economic well-being. (177) (77) (60) (178) (179) (180) (159) (181) (182)

Parting Words

Public and private stakeholders are scrambling to address the crunch many Tennesseans feel from rising housing costs. While housing supply is an important component of making costs attainable, the characteristics of that supply have far-reaching effects on family and community success. Understanding these dynamics will be necessary for designing long-term solutions that meet the needs of all Tennesseans.

*This report was updated on Nov. 21, 2024 to correct map labels for Putnam, Smith, and Jackson Counties.

THE SYCAMORE INSTITUTE

The Sycamore Institute is an independent, nonpartisan public policy research center for Tennessee. Sign up for email alerts at **SycamoreTN.org**.

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